



NPG of Missouri, LLC

ORDER

Print Date 11/05/12

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Flight Dates 11/02/12-11/06/12

<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Contract / Revision</u>	<u>Estimate #</u>	AKIN/MO
30204 / AKIN/MO *ADD SKED*	<u>Alt Order #</u>	06402755
<u>Original Date / Revision</u>	<u>Billing Type</u>	Cash
11/02/12 11/02/12	<u>Order Type</u>	NPG
<u>Billing Contact</u>	<u>Billing Cycle</u>	EOM/EOC
<u>Advertiser</u> Todd Akin/Rep/US Sen MO	<u>Billing Calendar</u>	BROADCAST
7669 Stagers Loop Delaware, OH 43015	<u>Demographic</u>	A35+
<u>Agency</u> Strategic Media Placement	<u>Rev Codes</u>	AGY POL POL-CANE
<u>Buying Contact</u>	<u>Product Codes</u>	PL1
7669 Stagers Loop Delaware, OH 43015	<u>Priority</u>	L3
	<u>Advertiser Ref</u>	

Primary Account Executive
HRP Virginia

Account Executive	Order%	Start Date	End Date
HRP Virginia	100%		

Competing Station	Order Share %	Market Value	% of Order	Amount
AJWB	%			
CABLE	%			
KMIZ	%			
KMOS	%			
KNLJ	%			
KOMU	%			
KRCG	%			
KZOU	%			
UNKWN	%			

Month	# of Spots	Order Totals			Billing Plan				
		Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	32	\$4,662.25	\$5,485.00	0.00	10/29/12	11/05/12	32	\$4,662.25	\$5,485.00
Totals	32	\$4,662.25	\$5,485.00	0.00					

Ln	Ch	Start	End	Inventory Code	Billing Plan					Totals					
					Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KQFX	11/03/12	11/03/12	SEC Football SEC Football	CM	SEC Football	-----2-	:30	2	\$375.00	L1	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	-----2-		2	\$375.00	0.00							
E 2	KQFX	11/03/12	11/03/12	FOX College Ftbl Afternoon FOX Football Afternoon	CM	FOX Football Afternoon	-----2-	:30	2	\$250.00	L1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	-----2-		2	\$250.00	0.00							
E 3	KQFX	11/04/12	11/04/12	NFL on FOX (Early 12p)CM NFL On FOX Early	NFL On FOX Early	-----2-	:30	2	\$500.00	L1	0.00	NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	-----2-		2	\$500.00	0.00							
E 4	KQFX	11/04/12	11/04/12	The O.T.	CM	The O.T.	-----1	:30	1	\$20.00	L3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	-----2-		2	\$20.00	0.00							



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Contract / Revision **30204** Flight Dates **11/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser Todd Akin/Rep/US Sen MO Product AKIN/MO *ADD SKED*

Estimate # AKIN/MO

Totals 32 \$5,485.00